



# MATI & ROCCO

26X11 - HD

Friendship comes from the heart



## tagline

"Mati & Rocco"

Country: Argentina

Animation series for kids

Season 1 - 26 episodes - 11'

Genre: Adventure and Fantasy

Age group: From 6 to 10 years old

Languages available: Spanish / English

Media: 3D stereoscopic / HD / Cross media

Friendship comes from the heart

## MATI & ROCCO!

The story of a crazy friendship  
between a peculiar kid and a  
subterranean monster.



"Mati & Rocco" tells the adventures of Mati, a shy, nine-year-old, know-it-all boy and his best friend Rocco, a restless and curious monster that comes from a lost village in the centre of the Earth and who is fascinated by the world on the surface. Together they will live funny and grotesque adventures, where unconditional friendship is always present, and that will take them to explore both worlds. Mati must take risks to save Rocco from foreign threats that will make them face fears and obstacles typical of an urban child.

## SYNOPSIS



ROCCO



Mati





26x11

season 1

26 episodes, 11 minutes. Mati's everyday life radically changes after meeting Rocco, a giant, unbearable but touching, underground creature. The monster's irruption triggers great adventures for both characters and the beginning of an inseparable friendship. Each of the 26 episodes presents a new adventure for Mati and Rocco that is solved at the end of it. In this way, new characters and locations are gradually introduced, thus describing Mati's and other characters' universe.

## THE UNIVERSE OF MATI & ROCCO

**The plot.** The episodes, presented as from Mati's point of view, begin with the sudden appearance of Rocco in his life, bringing about restlessness. Looking for solutions, they get in trouble and Mati, in a segment of his own, draws up a plan that ends up being hindered by Rocco every time. Each chapter includes two different storylines that converge at the end of the episode. Mr. Ramon's obsession with capturing Rocco is always present.

The story is full of gags played by Rocco's character. His naivety, literal interpretation and exploration of this 'new' world for him bring comedy to the series. Mati externalizes his conflicts in a constant, affective dialogue with Rocco. Likewise, Mati looks after him and shows him different aspects of the world. In return, Rocco helps Mati beat personal obstacles.

Some of the topics dealt with in the series are: learning rules, imagination, outdoor exploration, spending time alone, difficulties in relating to others, responsibility, science, fear of failure, asking about life and death, friendship, and sense of humour among others.

Rocco's world and species have minor participation, enabling future development in Season 2 or in products related to the series.

**E01 "Friends forever"** Mati meets Rocco. Rocco gets lost in the neighborhood and Mati tries to find him before Rocco gets discovered by the people. Finally Mati is confronted by the evil Ramon, and eventually it's going to be Rocco the one who rescues him. An everlasting friendship is formed.

**The spectator.** We find children at a stage when imagination rules their lives; when they learn how to read, write, draw and plan activities; when they begin to accept rules, to create room for being alone, and to explore the world outside their home. A time when strong friendship is built but also a time when relating to others becomes difficult. The sense of responsibility appears for the first time, interest in science and craftsmanship arise too. It is a moment in life when ethic and moral values begin to be shaped. At this point, the world of the children still differs from the world of the adults. Sexual interest is latent but it is the time for the first encounters with the opposite sex to occur. Childhood has not been abandoned at all, the body has not started to change yet, and fears typical of children are still present.



**E02 "There's a monster in the house!"** Mati yells. Rocco wants to help him, but he ends up messing up Mati's mother and her housework. She finally sees him and faints.

**E03 "Finding the missing link"** Mati and his father go on camping. Rocco hides and follows them, but he gets discovered by Mati's father, who obsessively starts searching for the monster.



# THE UNIVERSE OF MATI & ROCCO

## How Mati's universe does look like?

The series is introduced from Mati's view, with a camera height matching child sight, focus on character expressions; and a linear and fast montage that produce funny situations through repetition and surprise.

## How does it sound?

Gypsy jazz style music during the entire chapter, with its ups and downs, silences and tensions, and melodies sync with gags and movements.

the kid



facial expressions

Always talking

Fast and high-pitched voice

joyful and cute...but mischief



His place  
The bedroom

Mati's house

E04 "Mati to the rescue" Mati and Rocco discover a river of toxic waste that comes from a factory at the neighborhood that threatens to destroy Rocco's underground village.

ludicrous and friendly

His place  
The village

Big and slow voice

Size

body expressions

exaggeration

deformation

the monster



bent and frowny

slow movements

surprising and fast reactions

scratchy voice

grumpy

His place  
The mansion

the evil side



Ramon's mansion

E05 "No trespassing!, Ramon on duty" Mati throws the ball into Ramon's mansion. He made a plan with Rocco to get it back, but Rocco's silliness and Rufino the cat's evilness make things bad.





Mati



Mati is a nine years old know-it-all child, attracted by scientific experiments, inventions, and maps and plans. This attributes will help him to constantly rescue Rocco and find the way to make that his underground friend can stay with him.



E06 "She loves me... she loves me not" Mati is amazed by Valeria, his eternal love. Rocco gave him underground flirting advices that made Mati look ridiculous.



# MATI & ROCCO



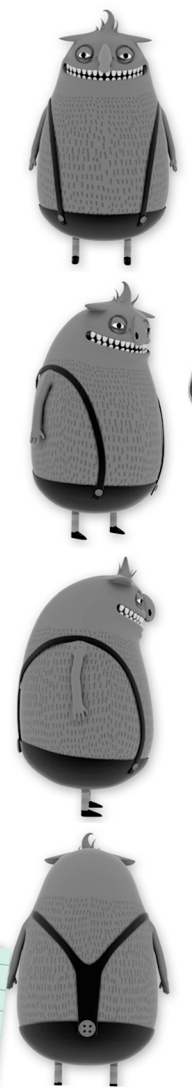
Rocco is a restless and curious monster that comes from a remote village in the center of the Earth, and who is fascinated by the surface world. His arrival in Mati's life will help him to beat his personal issues, creating this way a great friendship.



rocco



E07 "The plan R" Rocco tries to stop the bad boy of the neighborhood, but he's seen by Ramon who launches the hunt. Mati saved the monster and the child fell into the trap of the evil neighbor.



## SECONDARY CHARACTERS AND SCENARIOS

ramón

Neighborhood



rufino

Family

Mr. Ramon, Mati's neighbor and archenemy, is a compulsive accumulator. He is a lonely, grumpy and eccentric old man. His mansion is full of things that he has collected over the years. Ramon is always in company of his pet Rufino, a really clever and gossipy cat. There is a legend which says that one of the objects in Mr. Ramon's collection is a child that one day dared to claim a toy. Mr. Ramon is obsessed with capturing Rocco.

Other characters that appear in Mati's neighborhood are: Francisco, a schoolmate and the bully of the neighborhood, along with his henchmen, Martin and Hernan. Valeria is the girl that Mati is in loved, and also appears Benito, the only school friend of Mati



Mati lives here



Mati's home



ROCCO lives here



Mati's bedroom



park

E08 "Lice in the center of the Earth" Mati infects Rocco and his friends with lice, creating a really complicated situation in the underground world. Mati helped them by shaving off everyone, restoring peace.

E09 "A rocky way" Mati gets a stone from Rocco's village that hypnotizes people. He uses it to avoid confrontation but ends up hypnotizing everyone.

games



ROCCO'S RUN



FINDING ROCCO

**E10 "Playing to play"** Mati teaches Rocco to play a video game. Rocco starts to apply virtual rules in real life, creating a fantasy and getting into trouble.

**E11 "Mati, the brave"** Mati invites his friend Benito to sleep over. They hear scary noises in the house, but Rocco is not responsible for them. They discover Mati's baby brother messing the whole place.

# Transmedia

find it on  
Mati & rocco's  
website!!

The universe of  
Mati & rocco  
continues beyond  
the TV series.



WWW.MATIROCCO.COM.AR

web &  
merchandising

f Mati&Rocco



- School supplies
- Children's clothing
- cups & glasses
- board-games
- picture cards



**E12 "The other Ramon"** Mati finds the house of a monster-grandma. Rocco planned a "Mati style rescue" to save him, but found them sharing a meal and laughing out loud.

SEE YOU SOON!!

# MATI & ROCCO

## index

- Tagline, p. 2
- Synopsis, p. 3
- The universe of Mati & Rocco, p. 4
- Characters, p. 8
- Secondary characters and scenarios, p. 10
- Transmedia, p. 12
- bye! p. 14

E13 "My monster neighbor" Another monster of the village was seen and caught by Ramon. Mati and Rocco made up a plan and rescue him. They don't know Ramon's search became more determined.

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